# RESHU CATHERINE LIANG

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# **Portfolio**

reliang.github.io/ux/

### Skills

#### UI/UX Design

Sketch,
Adobe XD,
Figma,
User Research,
Persona Creation,
Wireframing,
UI Prototyping

# Web Development

HTML, CSS, Javascript Android UI, Git, Responsive Design

# Art and Design

Adobe Photoshop, Illustrator, InDesign, Premiere Pro

# **Hobbies**

Digital Illustration, Creative Writing, Game Development **Aspiring UX designer**, familiar with Sketch, Figma, and the Adobe Suite. Have completed several projects, independently and within team setting, including designing a class catalog website, an AR app, and an official school website.

### Education

# University of Pennsylvania

Bachelor of Science in Engineering, May 2021 Major: Digital Media Design; Minor: Fine Arts GPA: 3.78/4.00

# **Experience**

### Web Designer, CG@Penn

- May 2019 - Present

- Revamped website for the UPenn Computer Graphics Department
- Interviewed professors to understand department needs
- Sketched wireframes and created mockups in Adobe XD
- Developed website using HTML, CSS, Javascript, and Github
- Built scalable solutions for both mobile and desktop display

#### **UI Designer**, Penn & Slavery Project — May 2019 - Jan 2020

- Designed and implemented UI for a Unity AR app
- Led a team of 6 in starting product design discussions
- Catalyst in the organization of a focus group to discuss product design usability
- Determined user profile, designed app flow and wireframes
- Created low-fidelity and high-fidelity mockups in Sketch

### Freelance UX Designer

May 2019 - Present

- Served as product designer in a team of 3 creating a class catalog website
- Designed an app to facilitate mentorship at UPenn, after interviewing potential users

# **Projects**

#### Penndoor

May 2020 - June 2020

Designed a website that aims to facilitate class selection decisions by gathering student reviews and class info in one place. Surveyed. Created a user persona, wireframes, and prototypes.

### Portfolio Site Redesign

March 2020 - Present

Designed and developed multiple versions of personal portfolio site. Experimented with different web development techniques.